

Alaska

THE MAGAZINE OF LIFE ON THE LAST FRONTIER

2011 Editorial Calendar

February: Annual Travel Issue

Advertising Spotlight: Interior Alaska

Feature Articles:

Beachcombing in Gulf of Alaska
Small Boat Cruise on Inside Passage
Birding on St. Paul Island

Alaska Sportsman: Saltwater Fishing

March

Advertising Spotlight: Southeast Alaska

Feature Articles:

Sprint Mushing
Alaska Animal Research

Alaska Sportsman: Bird Hunting with Dogs

*Alaska Inside – Spring Edition**

April: Annual Fishing Issue

Advertising Spotlight: Kenai Peninsula

Feature Articles:

Annual fishing forecast, run predictions region by region

May: Outdoor Recreation & Adventure

Advertising Spotlight: Camping & Adventure

Feature Articles:

Why I Hike: Reflections of a mountain scrambler
Great hikes you can do and what to wear when you go
Sportsman: Denali Highway Fishing & Camping

June

Advertising Spotlight: Southcentral Alaska—

Anchorage, Mat-Su Valley and Talkeetna

Feature Articles:

Anchorage Museum Transformation
Guide to Great Museums statewide
Denali Road Lottery; how to sign up, what to expect
*Alaska Inside – Summer Edition**



July/August: Must-See Alaska

Advertising Spotlight: North to Alaska

Feature Articles:

Editor's picks: Things to see and do region by region
Bridge to somewhere: An update on the Knik Arm Project

September: Annual Food Issue & Photo Contest

Advertising Spotlight: Arts, Culture and Alaska Food

Feature Articles:

Alaskan Twists on Traditional Holiday Recipes
How to get Alaska products on your table
*Alaska Inside – Fall Edition**

October: Hunting Guide

Advertising Spotlight: Southwest Alaska and Hunting

Feature Articles:

How to hunt Alaska & navigate the regulations and game trails
Gear Guide: 10 items you must have on the hunt

November: Cruising & Adventure

Advertising Spotlight: Holiday Gift Guide and Cruising

Feature Articles:

How to Book Your Alaskan Cruise
Tips for Alaskans: Booking Warm-Weather Cruises
What to Pack

December/January 2012

Advertising Spotlight: Prince William Sound

Feature Articles:

5 cool things to do this winter
Pike Eradication
*Alaska Inside – Winter Edition**

*Please Note: Editorial features and schedules are subject to change
Alaska Inside: Total of 50,000 copies of magazine delivered in-state.

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